

STRENGTHENING COMPLIANCE AND EXPANDING MARKETS FOR KENYA'S AGRICULTURAL PRODUCE

PROGRAM FOR THE GLOBAL GAP TOURSTOP 28TH-30TH MARCH 2023 AT SAFARI PARK HOTEL

Day One- 28 March 2023		
Master of Ceremony: Johnson Mwakazi		
07.30-08.30	Registration by participants/early morning tea	Rootooba
08.30-09.00	Opening remarks, statement by key sponsors and preliminaries	Johnson Mwakazi
09.00-09.30	The status of the export market for fresh produce in Kenya; include new market frontiers, untapped markets	Apollo Owuor, Technical Director, Sustainable farming Africa and board member ASNET
09.30-10.00	Key Note: Looking into the future-Our engagement with Africa	Kristian Moeller, President GLOBALG.A.P
10.00-10.30	Official Opening by Chief Guest	The Cabinet Secretary, Ministry of Agriculture and Livestock development, Hon. Mithika Linturi
10.30-11.20	Pitching for exhibitions –cohort 1; health break; tour of exhibitions	TOURSTOP Secretariat
	Media Briefing	Johnson Mwakazi, Murimi Gitari
Session 1: Updates on standards and creating synergy to aid trade in Kenya's agricultural produce (Key notes)		
11.20-12.00	The New IFA standard, IFA V6 SMART & GFS	Christi Venter, Team Leader Training and Development, GLOBALG.A.P
12.00-12.30	Aligning local regulations with international standards	Dr Andrew Edewa, Director, Standards and SPS measures, Trademark Africa (TMA)
12.30-13.00	The Africa Continental Free Trade Area (AfCFTA) –what is in it for the fresh produce sector?	Komla Prosper Bissi, Senior Advisor, Trade in Agriculture-AU-AfCFTA
13.00-14.30	Pitching for exhibitions-cohort 2; Health break and exhibitions	MC
Break out session one: How do we make standards work without increased burden on the producers?		
14.30-14.40	Benchmarking vs Local gap: when is each necessary	Christi Venter, Team Leader Training and Development, GLOBALG.A.P
14.40-14.50	Presentation on KS 1758-who needs to be certified? And progress	National Horticulture Traceability System Representative/AFA-HCD Josephine Simiyu
14.50-16.00	Discussions and recommendations	Moderator: Hosea Machuki, CEO FPEAK. Contributors: Christi Venter, Josephine Simiyu, retail representative; producer rep.



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Break out session two: Maintaining Markets in the midst of the changing SPS global ecosystem		
14.30-14.50	Agrochemical Association of Kenya (AAK)	Benson Ngige
15.00-15.20	Testing services for compliance with SPS requirements	Crop Nutrition Services
15.20-16.00	How is the changing SPS landscape affecting industry? And what must be done for Kenya's agriculture to remain a force?	Moderator: Rikki Aguda Contributors: Benson Ngige, Crop Nutrition Services; Dr Andrew Edewa, Komla Prosper Bissi,
16.00-17.00	Pitching for cohort 3 of exhibition, tea break, Networking and Exhibitions	MC
Day Two-29 March 2023		
Master of Ceremony: Johnson Mwakazi		
07.30-08.30	Registration/early morning tea	
Session 3: Role of public sector in Supporting Consumer Health and Trade Facilitation in the Crops Sector		
08.30-10.00	<ul style="list-style-type: none"> • New innovations for the sector (KALRO) • Opportunities for export of combinable crops • Kenya's response to emerging issues – PCPB Pesticide regimes for horticultural produce; MRLs, etc. • Impact of lifting the GMO ban on Kenya's fresh produce trade –NBA CEO 	<p>Dr Lusike Wasilwa, Director Crop Systems, KALRO</p> <p>Madam Beatrice Nyamwamu, Director General, Agriculture and Food Authority (AFA)</p> <p>Dr Esther Kimani , CEO, PCPB</p> <p>Dr Roy Mugiira, CEA National Biosafety Authority</p>
10.00-10.30	Panel discussion: How well have we positioned ourselves to remain competitive at the global space?	Panelists: Dr Lusike Wasilwa, Dr Esther Kimani, Dr Roy Mugiira, Madam Beatrice Nyamwamu;
10.30-11.00	Exhibition pitching for cohort four and health break	
Session 4: New market frontiers for Kenya's fresh produce and market requirements-US		



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11.00-11.30	The process of exporting agricultural produce to the US, and requirements	James Muriithi, General Manager, Coffee and Macadamia Operations, Sasini PLC
11.30-11.50	Opportunities for marketing of agricultural produce-commodities, retailers, demand.	USDA-FAS
11.50-12.20	FSMA Add-on and other GFSI recognized standards for the North American market	GLOBALG.AP registered trainer for the US region
12.20-12.40	Q&A session	
12.40-14.00	Pitching of exhibitions for cohort five, health Break and exhibitions	
Session 5: Supporting the Crops Sector to Meet Requirements for International and Local Markets		
14.00-14.30	The role financing in agribusiness: access to coaching and mentorship, access to information; access to markets; access to finance	Country Agricultural Specialist ABSA Bank Kenya, PLC
14.30-15.00	Tapping into financing to accelerate growth	Twiga Foods
15.00-15.30	The gaps to market access for Kenya's agricultural produce: how is COLEAD intervening sustainably?	Wester Scheppers, Senior Project Manager, COLEAD
15.30-15.50	Q&A session	
	Closing Session	
15.50-16.10	Reading out of communique/next steps	Rootooba
16.10-16.20	Briefing on exposure tours; pitching for exhibitions-last cohort	Johnson Mwakazi
16.20-16.40	Call to action and closing Remarks	Dr Robert Mwadime, Chief of party, Kenya Crops and Dairy Market Systems (KCDMS); RTI, USAID
	Official closing	AFA DG
16.40-17.30	Tea, final pitching for exhibitors and networking at exhibition area.	
	Day Three -30 March 2023	In-charge: Roy Kemboi, Mahinda Wahome and Jeff Mwangemi
	Exposure Tours	
08.00-08.30	Assembly in transport vehicles and departure from Safari park Hotel	
17.00 (or before)	Return to Safari Park to onward destination and end of exposure visit	



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Rapporteurs: Dr Maina Wagacha

Exposure visits

1. KALRO Thika (PTC and HRI)
2. Kakuzi
3. Plantech Kenya Limited
4. Cropnuts Laboratories
5. Mitchell Cotts

