

GLOBALG.A.P. TOURSTOP 2025

23-25 September 2025 | Emara Ole-Sereni, Nairobi, Kenya

Driving the Region's Agri-food Trade Through
Compliance and Product Diversification



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Ministry of Agriculture & Livestock Development



Ministry of Investments, Trade & Industry



Ministry of Mining, Blue Economy & Maritime Affairs



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Day One - 23 September 2025

Master of Ceremony, Johnson Mwakazi, Media Consultant

07.30 - 08.30	Registration/Morning Tea, Rootooba
08.30 - 08.40	Preliminaries and Welcome Remarks, Rootooba
08.40 - 09.10	Keynote: Status of the region's fresh produce exports: Emerging issues in production, market share and opportunities. - Clement Tulezi , Secretary General, Horticultural Council of Eastern Africa (HoCEA).
09.10 - 10.10	Official Opening Remarks by: <ul style="list-style-type: none"> Key Sponsors <ul style="list-style-type: none"> Robert Peck, Senior Operations Officer, IFC Elizabeth Wasunna-Ochwa, Director, Business Banking, ABSA Lillian Mwai, Kenya Country Director, TradeMark Africa Key Remarks: Betsy Njagi, CBS, Principal Secretary, State Department for Blue Economy and Fisheries Official Opening: Hon. Lee Kinyanjui, Cabinet Secretary, Ministry of Investments, Trade and Industry (MITI)
10.10 - 11.00	Media Briefing and Health Break

Session 1: Updates on GLOBALG.A.P System and Standards

11.00 - 12.00	<ul style="list-style-type: none"> Keynote: Developments in the GLOBALG.A.P. Standards, James Hart, Business Development Manager -Africa at GLOBALG.A.P. c/o Agraya GmbH Q&A Session
12.00 - 12.20	Introduction to Imports Promotion Desk - Dr. Thomas Wilde , Regional Expert, Import Promotion Desk (IPD)-Hub Kenya
12.20 - 12.30	Pitching session
12.30 - 13.45	Lunch Break

Breakout Sessions:	Integrated Farm Assurance: Crops Session Chair: Josph Wagurah, CEO, Avocado Exporters Association of Kenya	Integrated Farm Assurance: Aquaculture Session chair - George Wamae - Programme Manager, Inclusive Trade – Fisheries, TradeMark Africa
14.00 - 17.00	<ul style="list-style-type: none"> IFA Combinable Crops-Broadening the scope of opportunities -Fire-side Chat by IFC -30 min Moderator: Lian Lomax-Hamster, IFC project coordinator Discussants: -Brina Huminzowa, Food Safety and Quality Manager, Zambeef -Maria Alexandra Pinto, International Consultant, Climate Resilient Agriculture and Food Systems and Globalg.a.p Registered Trainer Evolving EU regulatory changes impacting agri-food and fish value chains in Kenya and the African continent. Dr Chagema Kedera, Program Coordinator, COLEAD -30 min Panel discussion: Efforts to meet the sea freight targets: Shift to 50% sea freight by 2030- 45 minutes Moderator: Clement Tulezi, Chair of the Horticulture Logistics Working Group, BEEEP Panelists: -Joy Ochuka, Marketing & Communications Manager, Mitchell Cotts Freight Kenya Limited -Teresa Mathenge - Sales and Marketing, Kenya Railway Corporation -Paul Bor – Head of the Inland Container Depots -Danby Mudachi - Coordinator, Value Chains, Ministry of Investment, Trade and Industry -Josiah Syanda - Deputy Director in charge of Jomo Kenyatta International Airport and the South Eastern Region, KEPHIS Fireside Chat on the status of banned pesticide molecules-45 Min -Barasa Wanyonyi, Head of Registration Department, Pest Control Products Board (PCPB) -Eric Kimunguyi, CEO, aak-GROW/Croplife 	<ul style="list-style-type: none"> Keynote: Status of the Kenya fish value chain. Unlocking growth and market opportunities. -Jared Aganao 'ndc'[K], Deputy Director, Kenya Fisheries Services -15 min Keynote: GLOBALG.A.P. Aquaculture- Unpacking the standard: Covering the full production chain - Valeska Weymann, Senior Technical Expert, Aquaculture Scope, GLOBALG.A.P (Agraya GmbH)-1 hr Panel Discussion: Addressing pressing issues to grow the aquaculture market (to include fish feed, quality, compliance, Opportunity)- 60 minutes Moderator: Doreen Njau, Communications Lead, Africa MSC (MicroSave Consulting) Panelists: -Charles Ogwang, Acting CEO, Kenya Fish Marketing Corporation -Patrick Mundia, Farm Manager, Kamuthanga Fish Farm -Edda Nyiva, Quality Assurance Expert -Wycliffe Rachuonyo - Food Standards Division, Standards Development & Trade Department Kenya Bureau of Standards; -Susan Clare Adhiambo, Director Fisheries and Blue Economy, Kisumu County -Julie Atieno, QA Manager/Feed Focus, Tunga Nutrition- Kenya.
	Business meetings: Imports Promotion Desk (IPD)- Pre-booked, to run throughout the day	
	Tea break, networking, and exhibitions	

Day Two - 24 September 2025

07.30 - 08.45	Registration/Morning Tea, Rootooba
08.45 - 09.00	Preliminaries, MC
Session 2: Globalg.a.p's National Technical Working Groups (NTWG). Session Chair: Joyce Gema CEO, TradeCare Africa	
09.00 - 09.40	-Keynote-Introducing the National Technical Working Groups, NTWG - Mahinda Wahome , Technical Lead East Africa and Asia, Globalg.a.p (AGRAYA)-20 Min -Briefing by Dr Andrew Edewa , NTWG Kenya and Director of Standards and SPS Measures, TradeMark Africa -20 Min
09.40 - 10.30	The NTWG as a means to improving compliance, trade/market access: Bringing the lessons home Presentation: Andon Rrapokushi , (Founder and Manager of AR Consulting, Lushnje, Albania) NTWG Albania Panel discussion: Victor Avah , (Global Farmrite Ltd) NTWG Ghana Prisca Beesigomwe , (Hortifresh) NTWG Uganda NTWG South Africa
10.30 - 11.00	Pitching session & health break, MC
Session 3: Market Enhancement and Expansion	
11.00 - 11.50	Building sustainability in compliance: -Sustainable models for compliance by SHFs/MSME's. Joyce Gema , CEO, TradeCare Africa -20 Min -How innovative packaging can seriously reduce the carbon foot print. Amnon Zamir , R&D, Cargolite -20 Min
11.50 - 12.20	Presentation: Expanding markets: Opportunities for Intra-African Trade. Sidiki Dembele , Programme Officer Private Sector Unit-Regional value chain, AfCFTA
12.20 - 12.30	Pitching session
12.30 - 13.45	Lunch Break and Exhibitions
14.00 - 15.00	Panel: Building sustainable financing models for SHFs and Agri-MSMEs Moderated by Daniel Munyambu , County Agribusiness Specialist, ABSA - Simon Kinuthia , Head of Agribusiness, ABSA - Nancy Kinyanjui , Managing Director, Avenews - Mwombeki Baregu , Investment Officer with IFC. - Antoinette Tesha , Investment Director, Trade Catalyst Africa - Elizabeth Gathu , Manager, Banking, Financial Services, and Insurance, MicroSave Consulting
Session 4: Closing Session	
15.00 - 15.20	Briefing on exposure tours, Evaluation, Rootooba
15.20 - 15.40	Read out on Action Areas, Rootooba
15.40 - 16.00	Official Closing by Collins Marangu , Agriculture Secretary, Ministry of Agriculture and Livestock Development
16.00 - 1700	Networking tea and exhibitions

Day 3 - 25 September 2025-Exposure Tours

08.00 - 08.30	Assembly and departure from Emala olesereni
	Tour 1 - Fruits and vegetable farm, production and packhouse -Fresh Delmonte
	Tour 2 - Plantech & Inland Container Depot (Naivasha)
	Tour 3 - Kamuthanga Fish Farm, Machakos
	Tour 4 - Mitchell Cotts & Inland Container Depot (Nairobi)
	Tour 5 - PCPB laboratories
15.00	Return to pick up location

About our Key Partners



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TradeMark Africa (TMA) is a leading African Aid-for-Trade organisation, founded in 2010, with a mission to grow intra-African trade, increase Africa's share in global trade, and make trade more pro-poor and environmentally sustainable. Our focus on reducing the cost and time of trading across borders through enhanced trade policy, better trade infrastructure, standards that work for businesses, greater use of digital innovations and a focus on creating trade access for vulnerable groups, has contributed to substantially lower cargo transit times, improved border efficiency, and reduced trade barriers.

TMA has expanded in recent years to operate in 14 countries

across East, West and Southern Africa as well as the Horn, with registration underway in a further six countries. TMA operates on a not-for-profit basis and is funded by 12 institutional and philanthropic development partners. TMA works closely with regional and continental organisations, national Governments, the private sector and civil society organisations to deliver results that drive shared prosperity and reduce poverty.

For more information, please visit www.trademarkafrica.com



Absa Bank Kenya is deeply committed to advancing agriculture and agribusiness as key drivers of economic development, food security, and community resilience. The Bank's agribusiness strategy is anchored on four key pillars: Access to information, Access to Markets, Access to Coaching and Mentorship, and Access to Sustainable Finance.

Through partnerships with agri-tech firms, Absa equips farmers with real-time data on weather patterns, market prices, and best farming practices, enhancing their productivity and resilience. Absa also supports market access by helping farmers align with international standards for sustainable practices, while post-harvest loss management initiatives provide tools and knowledge to reduce storage and transport losses.

The Bank also promotes sustainability through climate-smart agriculture and resource-efficient financing, including a USD

10 million green finance partnership with the eco.business Fund to support sustainable farming in Kenya. Innovative financing agreements with Hello Tractor and John Deere enable farmers to access modern machinery on a pay-as-you-use basis, while coaching and mentorship programs equip them with advanced farming techniques and business acumen.

Through these multifaceted efforts, Absa Bank Kenya is building resilient, inclusive, and sustainable food systems across the region.



The International Finance Corporation (IFC), a member of the World Bank Group, is the largest global development institution focused exclusively on the private sector in emerging markets. IFC works to advance inclusive and sustainable economic growth by mobilizing private capital and providing advisory services that strengthen businesses, improve livelihoods, and promote environmental stewardship.

In the agriculture sector, IFC plays a pivotal role in enhancing food safety, traceability, and market access for producers across the value chain. Through strategic partnerships and investments, IFC supports the adoption of globally recognized standards, helping agribusinesses meet export requirements and improve resilience. IFC's work empowers smallholder farmers, agribusinesses, and

governments to build competitive, climate-smart food systems that drive rural development and reduce poverty.

By bridging the gap between public goals and private capabilities, IFC continues to be a catalyst for transformation in agriculture—ensuring that safe, sustainable food reaches markets worldwide. In East Africa, IFC has supported agribusinesses in scaling up operations, integrating digital tools, and strengthening compliance with international standards. Through targeted advisory programs and blended finance solutions, IFC is helping unlock new opportunities for producers and exporters—driving innovation, inclusion, and long-term sustainability across the region.

Farm Visits - Sponsored by



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During the visit at Pest Control Products Board (PCPB), you will get an opportunity to interact with PCPB officers and get to learn more about how pest control products are regulated in Kenya. You will also get to learn how PCPB is tackling various challenges related to use of pesticides in the country. You will tour our state-of-the-art laboratory where pest control products are analyzed to ensure that products available in the market meet the set standards. You will also learn more about the new division in the laboratory whose function is to conduct pesticide residue analysis in agricultural commodities, soil and water.



Delegates visiting Plantech Kenya Limited in Naivasha will learn about its role as a leading nursery and plant propagation company, established in 2016 to provide high-quality, disease-free seedlings to farmers across the country. The company propagates a wide range of vegetables, herbs, fruit trees, flowers, and other crops using advanced techniques such as vegetative propagation and tissue culture. With over 150 varieties and services that include farm visits, training, and nationwide delivery, Plantech Kenya has transformed seedling production, improved farming practices, and supported food security while engaging with the community through initiatives like Plantech FC.



Kamuthanga Farm in Machakos County is one of Africa's most innovative aquaculture enterprises. The farm is best known for its Recirculating Aquaculture Systems (RAS), which allow for the production of Nile tilapia, African catfish, and ornamental fish such as goldfish and koi carp. With an annual capacity of about 100 tonnes, the farm demonstrates how technology and sustainability can go hand in hand. Beyond aquaculture, Kamuthanga Farm integrates crop farming, piggyery, poultry, and rabbit rearing, creating a model of circular agriculture where waste and resources are shared across enterprises. The farm became the first in Africa to achieve EcoMark certification from the African Organisation for Standardisation (ARSO), a milestone that underscores its leadership in sustainable aquaculture.



During the visit to Fresh Del Monte, delegates will be taken on a guided tour of the pineapple fields to see firsthand how pineapple crops at different growth stages up to harvesting are cultivated and managed. This will be followed by a walk through the packing house to observe the processes that prepare fresh pineapple products for market. The visit will provide insight into the journey from farm to table, showcasing both the agricultural practices in the fields and the careful handling, sorting, and packaging that ensure quality produce reaches consumers.



Naivasha Inland Container Depot (NICD)

During the visit, delegates will gain firsthand insight into the Naivasha Inland Container Depot (NICD) and its critical role in supporting trade and logistics. They will tour key facilities including the truck marshalling yard, cargo entry and exit gates, operations control center, and the SGR-MGR interchange. Delegates will also observe the stacking yard, reefer plugging points for perishable goods, and the supportive amenities such as the banking hall, cafeteria, and washrooms. Additionally, they will be introduced to operational systems like KWATOS and view specialized equipment, highlighting the depot's efficiency in facilitating seamless cargo handling and regional connectivity.

Nairobi Inland Container Depot

During your visit we shall take you through:

1. Online and real-time submission & tracking of Reefer containers documentation at the comfort of your Office using Kwatos System End to End.
2. 336 Reefer plugging in points.
3. Yard and Rail handling equipment.
4. Operations Control Center.
5. I-Gate /Smart Gate Operations.
6. KRA Scanners
7. PGAs and Transit Countries representation at ICD.
8. ICD Police Station for cargo and staff security.



During the visit to Mitchell Cotts Air Cargo Terminal at JKIA, delegates will gain firsthand insight into the operations and infrastructure supporting Kenya's air freight logistics. The program will begin with a welcome and security briefing, followed by introductions and an overview of air cargo solutions presented by the terminal's management team.

Delegates will then embark on a guided tour of the Air Cargo Facility, led by warehouse operations experts, to observe key processes including cargo handling, storage protocols, and compliance measures. A group photo session will capture the

moment before the delegation proceeds to Logistics Centre 1 for specialized facility tours.

At the logistics centre, delegates will explore two critical export hubs: The Avocado Facility, showcasing cold chain management and packaging standards for fresh produce and The Coffee Facility, highlighting quality control, traceability systems, and export readiness. This visit will offer valuable exposure to Kenya's air cargo ecosystem, emphasizing efficiency, safety, and the role of specialized infrastructure in supporting global trade.

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CERTIFIED PRODUCERS ACROSS THE GLOBE

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countries with producers under
GLOBALG.A.P. certification in **2024**





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